

# Gianfilippo Tito

DATA SCIENTIST · MACHINE LEARNING · RESEARCHER

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## Summary

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Currently a student of Statistics and Data Science at the University of Perugia. Super nerd who loves numbers. Open to the possibility of new experiences and constantly seeking to learn new things.

## Work Experience

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### Slope SRL

*Gualdo Tadino, Italy*

DIGITAL MARKETING ANALYSIS INTERN

*Oct. 2023 - Dec. 2023*

- Active participation in the planning and execution of digital marketing strategy
- Social Media Marketing, SEO and online advertising campaigns.
- Use of Google Analytics and other tools, e.g. Microsoft Clarity, for data mining.
- Analysis of the data obtained.

## Education

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### University of Perugia

*Perugia, Italy*

M.S IN STATISTICAL DATA SCIENCE FOR FINANCE AND ECONOMICS

*Sept. 2024 -*

- Master's degree course based on the study of mathematical and statistical models for big data analysis with a focus on data derived from business and finance.

### University of Perugia

*Perugia, Italy*

B.S.C IN ECONOMICS

*Nov. 2020 - Apr. 2024*

- **Graduate Thesis:** "Blockchain and Supply Chain Management: Characters and Trends"
- **Main courses:** Mathematical, Financial mathematics, Statistics, Microeconomics, Macroeconomics.

### Erasmus Plus

*Valencia, Spain*

EUROPEAN COMMISSION

*Jun. 2019 - Sept. 2019*

- I did the Erasmus plus activity offered by my high school in which i experienced living and working in a foreign country.

## Projects

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### Samsung Innovation Camp

*Perugia, Italy*

SAMSUNG ELECTRONICS

*Sep. 2021- Dec. 2021*

- Course offered by Samsung in collaboration with the University of Perugia where topics such as: Business and Technology, Smart ecosystem, Digital strategy, Digital enablers, Digital Innovation for Cultural Heritage, Blockchain and IT