Gianfilippo **Tito**

JUNIOR DATA SCIENTIST · STATISTICIAN

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Summary

Currently a student of Statistics and Data Science at the University of Perugia. Super nerd who loves numbers. Open to the possibility of new experiences and constantly seeking to learn new things.

Work Experience

Slope SRL   *Gualdo Tadino, Italy*

DIGITAL MARKETING ANALYSIS INTERN   *Oct. 2023 - Dec. 2023*

- Active participation in the planning and execution of digital marketing strategy
- Social Media Marketing, SEO and online advertising campaigns.
- Use of Google Analytics and other tools, e.g. Microsoft Clarity, for data mining.
- Analysis of the data obtained.

Education

University of Perugia   *Perugia , Italy*

M.S IN STATISTICAL DATA SCIENCE FOR FINANCE AND ECONOMICS   *Sept. 2024 -*

- Master's degree course based on the study of mathematical and statistical models for big data analysis with a focus on data derived from business and finance.

University of Perugia   *Perugia , Italy*

B.S.C IN ECONOMICS   *Nov. 2020 - Apr. 2024*

- **Graduate Thesis**: "Blockchain and Supply Chain Management: Characters and Trends"
- **Main courses** : Mathematical, Financial mathematics, Statistics, Microeconomics, Macroeconomics.

Erasmus Plus   *Valencia, Spain*

EUROPEAN COMMISSION   *Jun. 2019 - Sept. 2019*

- I did the Erasmus plus activity offered by my high school in which i experienced living and working in a foreign country.

Projects

Samsung Innovation Camp   *Perugia, Italy*

SAMSUNG ELECTRONICS   *Sep. 2021- Dec. 2021*

- Course offered by Samsung in collaboration with the University of Perugia where topics such as: Business and Technology, Smart ecosystem, Digital strategy, Digital enablers, Digital Innovation for Cultural Heritage, Blockchain and IT